



Policy report

Das ReferNet-Team im BIBB:

Ute Hippach-Schneider, Adrienne Huismann, Janine Grobe-Rath und Elena Rieder (AB 3.1)

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Ausschnitt aus der Datenbank „VET REF“ mit den deutschen Policy Developments

		time vocational training	Germany	measure/Initiative	2020 - Legislative process			
41083	Approved	National education platform	DE - Germany	Practical measure/Initiative	2021 - Implementation phase	22/02/2022	10/06/2022	<input type="checkbox"/>
41070	Approved	Municipalities education programme	DE - Germany	Strategy/Action plan	2021 - Implementation phase, 2022 - Implementation phase	18/02/2022	10/06/2022	<input type="checkbox"/>
39569	Submitted	Promoting international mobility of VET learners	DE - Germany	Practical measure/Initiative	2015 - Implementation phase, 2016 - Implementation phase, 2017 - Implementation phase, 2018 - Implementation phase, 2019 - Implementation phase, 2020 - Implementation phase, 2021 - Implementation phase	17/03/2021	18/05/2022 	<input type="checkbox"/>
37962	Forwarded to VPS	Federal programme Securing apprenticeship placements during the Corona crisis	DE - Germany	Practical measure/Initiative	2020 - Implementation phase, 2021 - Implementation phase	09/02/2021	14/03/2022	<input type="checkbox"/>
37903	Forwarded to VPS	Innovation competition INVITE (digital platforms for CVET)	DE - Germany	Practical measure/Initiative	2020 - Implementation phase, 2021 - Implementation phase	27/01/2021	14/03/2022	<input type="checkbox"/>
35220	Forwarded to VPS	Future Starters programme for young adults without initial vocational qualification	DE - Germany	Practical measure/Initiative	2015 - Implementation phase, 2016 - Implementation phase, 2017 - Implementation phase, 2018 - Implementation phase, 2019 - Implementation phase, 2020 - Implementation phase, 2021 - Implementation phase	27/04/2020	14/03/2022	<input type="checkbox"/>

Innovation competition INVITE (digital platforms for CVET)

[Print](#)

ID 37903

DE - Germany

The WHY/Background of the policy development:

In the National Skills Strategy of 2019, the Federal Ministry of Education and Research (BMBF) committed to support the transparency of CVET opportunities and programmes by developing interactive learning platform structures.

Objectives of policy development:

The innovation competition INVITE aims at increasing participation in CVET by connecting existing learning platforms, improving the transparency and quality of digital CVET offers, and allowing a low-threshold, individual, modular approach, building on existing skills, in a secure digital environment.

Description of the policy development:

The innovation competition INVITE was initiated by BMBF within the National skills strategy and is implemented by BIBB with the support of an IT consulting company (VDI/VDE Innovation + Technik GmbH). The competition has a two-stage structure (outlines: April-September 2020 / applications: January-March 2021). It addresses platform operators, continuing education providers, academic institutions (interdisciplinary), companies (SMEs) and other technology-savvy actors in CVET. An external jury will select the projects for funding. From March 2021, funding will start for up to 36 months (development projects in fields 1 to 3) or up to 42 months for the meta-project (see below). The total funding volume is approximately EUR 35 million.

Projects will be funded in three development fields:

- a. projects that connect existing continuing education platforms with each other;
- b. projects that increase the quality of continuing education platforms, for example by recommending personalised continuing education offers;
- c. projects that develop AI-supported continuing education offers, making individualised learning possible, for example by also taking into account game elements.

Parallel to the projects in the development fields and interlinked with them, a meta-project is being funded which, based on applied research, will produce standards and recommendations for action for the design of an innovative digital continuing education space.

Stage of development:

2020 - Implementation phase

The call for proposals was published by BMBF in April 2020 with a submission deadline to BIBB by mid-September 2020. In December 2020, the jury selected 17 project outlines (out of 107) submitted by consortia with up to 11 partners. From January to March 2021, the selected consortia are to send their application to BIBB. The funding will start from March 2021.

The project outlines selected are characterised by:

- a. high potential for transferability;
- b. focus on users through learning assistance systems;
- c. high attractiveness through incentives for learning;
- d. validation and certification via micro-certificates;
- e. connection of existing CVET platforms in adult education, social fields, skilled crafts and care fields;
- f. innovative and secure digital CVET space.

2021 - Implementation phase

In 2021 the BMBF-funded innovation competition INVITE started its implementation phase with a digital kick-off conference. Over the following three years, 35 selected project consortia will work on the design of diverse, innovative solutions in continuing vocational education and training. The projects will receive technical and administrative support from the Federal Institute for Vocational Education and Training (BIBB). Furthermore, a dossier was published in 2021 that provides an overview of current standards and recommendations for the design, implementation and further development of digital CVET platforms.

Body/ies responsible:

Federal Ministry of Education and Research (BMBF)
Federal Institute for Vocational Education and Training (BIBB)

Type of development:

Practical measure/Initiative

Subsystem:

CVET

Target groups:

Companies
VET providers (all kinds)

National

Thematic category/ies of policy development:

2021-25

1. Governance of VET and lifelong learning
- 1.4. Further developing national quality assurance systems
2. Modernising VET infrastructure
- 2.1. Modernising infrastructure for vocational training
4. Transparency and portability of VET skills and qualifications
- 4.3. Developing and applying qualifications smaller/shorter than full
6. Supporting lifelong learning culture and increasing participation
- 6.3. Financial and non-financial incentives to learners, providers and companies
- 6.4. Providing for individuals' re- and upskilling needs
- 6.5. Lifelong guidance
- 6.6. Ensuring equal opportunities and inclusiveness in education and training

2015-20

MTD 3

- 3.1. Equal opportunity
- 3.2. Guidance
- 3.4. Providing low qualified adults (including migrants) with access to upskilling pathways
- 3.9. Training, reskilling, upskilling at-risk groups other than low-qualified adults
- 3.10. Supporting VET participation through increased attractiveness

MTD 4

- 4.4. Digital competence

Related Policy Developments:

Digital media and innovative technology in VET
The National skills Strategy
The Pact for vocational training

Sources:

INVITE on BIBB website
<https://www.bibb.de/de/120851.php>
INVITE on BMBF website
<https://www.bmbf.de/de/innovationswettbewerb-invite-11103.html>
INVITE Implementation phase 2021
<https://www.bibb.de/de/148940.php>
Dossier about standards and recommendation (2021)
<https://lit.bibb.de/vufind/Record/DS-779586/Description>



Policy reporting vor dem Hintergrund der europäischen Prioritäten der Osnabrück Erklärung und Empfehlung des Europäischen Rates 2021-2025



Ab 2022 konzentriert sich der Policy Report für den Zeitraum 2021-2025 auf folgende vier Hauptbereiche

1. **Widerstandsfähigkeit** und **Exzellenz** durch hochwertige, inklusive und flexible berufliche Bildung
2. Etablierung einer neuen Kultur des **lebenslangen Lernens** – Bedeutung der beruflichen Weiterbildung und der Digitalisierung
3. **Nachhaltigkeit** – eine grüne Perspektive in der beruflichen Bildung
4. **Europäischer** Berufsbildungsraum und **internationale** berufliche Bildung



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Blickpunkt Berufsbildung

Thematische Perspektiven

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Die ReferNet-Netzwerkpartner liefern detaillierten Informationen zu politischen Entwicklungen und Trends aus der jeweiligen nationalen Sicht. Sie veranschaulichen die Entwicklungen in den einzelnen Ländern und sind die Grundlage für länderübergreifende Trendanalysen.

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